



Manitoba Homecoming 2010 Aviation Tour

Inspired by the Cross Canada Flight, the Manitoba Aviation Tour will see at least 100 aircraft, pilots, and passengers making at least 14 'visits' in each of Manitoba's 8 Tourism regions during 2010. This represents a significant amount of aircraft activity - at least 2000 hours, at least 1400 'visits', and at least 2000 aircraft operations - it is a great opportunity for anyone involved in aviation. It also represents a tremendous opportunity for communities, airports, and flying clubs in all parts of the province to promote their facilities, attractions, and events for aerial visitors.

The Manitoba Aviation Tour is organized by the Manitoba COPA (Canadian Owners and Pilots Association) Flights in Lac du Bonnet, Winnipeg, Morden, Shoal Lake, and Russell with partners COPA National and Manitoba Homecoming 2010. We are actively seeking sponsors to support the Tour.

Sponsors can participate at any of four different levels – Bronze, Silver, Gold, or Platinum. Bronze and Silver sponsorships are available for \$50 and \$100, either cash, or a product suitable for a prize for Tour participants at the Final Celebration, or a service that we can use in organizing the Tour, for example, printing. Gold and Platinum sponsorships are cash only, \$300 and \$500, and are limited in number.

All sponsors will be acknowledged on the Tour website www.manitoba-aviation-tour.com and in publications we produce. Gold and Platinum sponsors will each have a half or full page, full colour advertisement in the Tour Passports issued to each participant and used to document the Tour. Each sponsor will have the option of having pre-printed promotional material included in the registration packages sent to each Tour participant or in a second mailing to participants later in the Tour. All sponsors will have the right use the term 'Manitoba Aviation Tour' in their promotions and will be able to list events or attractions on the Tour website.

There are about 65,000 pilot licenses and permits in Canada and there are about 150 airports, water aerodromes, and heliports in Manitoba; the aviation community is an important demographic. The Aviation Tour is designed to encourage participation by passengers as well as by pilots, sponsorship will reach many people. We hope many businesses will see an opportunity in sponsoring the Tour, certainly those involved in aviation will, and we also encourage communities, flying clubs and aviation organizations to consider supporting the Tour. Please visit www.manitoba-aviation-tour.com for more information.

Manitoba's COPA Flights – 138 in Russell, 162 in Shoal Lake, 145 in Morden, 35 in Winnipeg (Lyncrest) and 103 in Lac du Bonnet

